

FOR SUSTAINABLE GENERATIVE ARTIFICIAL INTELLIGENCE



For years now, there has been a need for policies in line with the Sustainable Development Goals that address, among others, respect for human rights, including copyright.

However, the arrival of digital services obscured this need, leading to **the veritable plundering of our work** by way of fait accompli, giving them legal cover or using our rights as a bargaining chip against other financial interests, thus intensifying the decline in the work of writers and translators and the deterioration of the common cognitive and cultural heritage.

This plundering or expropriation of our rights is speeding up with the development of generative artificial intelligence (GAI). The work of GAI developers continues to be performed on the principle of “anything goes”, which is not sustainable. **Building software using our work as raw material and then imposing a business model on us to enjoy this new infrastructure is both unfair and abusive.**

In view of the lack of respect for the work of **writers and translators, we request that:**

- The **essential** goods **for the structuring of society, which include our work and the social values implicit in it**, be protected through decisive, transparent and cross-cutting public action.
- The **obligations to seek authorisation, to remunerate and to provide sufficient and detailed information to developers** be established as the only way of developing GAI software in the same way that unwaivable principles are established in the development of other products that affect citizens. **Without clearly established and respected rights, they disappear.**
- The promotion of a new social contract that “whitewashes” the unauthorised use of our work in the development of GAI software by deed not be accepted. To this end, **Public Administrations must not implement or use GAI software that has not been developed with full respect not only for our rights but also for the privacy rights of citizens and respect for the environment.**